



Celebrate Antioch Foundation
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www.celebrateantioch.org

February 25, 2020

Dear Antioch 4th of July Sponsor,

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We at the Celebrate Antioch Foundation hope you are well and the last year has been one of peace and happiness for you, your business and your families. We have had a fabulous year, growing our foundation, expanding to support additional celebrations and events for the citizens of Antioch. Three of those of those events, the Spring Art and Wine Walk, September Peddlers Faire and the Fall BBQ Cook-Off and Beer Crawl have had remarkable success. The mission of Celebrate Antioch Foundation is to bring our community together to celebrate. We hope you agree with us that through these events, the 4th of July and more, we are enhancing the quality of life and economic vibrancy of our Antioch community. We have come to that time of year for us to focus on our main event of the year, Antioch's 4th of July celebration. We are excited and looking forward to sponsoring and organizing Antioch's 4th of July parade, festivities and Fireworks. It is only because of committed sponsors like you that we can continue this work on behalf of our community.

This will be our 9th anniversary of privately funding Antioch's July 4th celebration. As most of you know, the Celebrate Antioch Foundation was created by private citizens in response to devastated City budgets. Antioch's 4th of July celebration had a two-year absence until Celebrate Antioch Foundation brought back this important community celebration in 2012. Since then, our annual event has attracted thousands to participate in our hometown parade and enjoy the day's events complete with one of the best Fireworks displays in the Bay Area!

Our 2020 4th of July event will once again include a large Kid's zone, car show, live entertainment, food and craft vendors and much, much more. The 4th of July parade will be held in Antioch's historic downtown, with the remainder of the day's event held at the Contra Costa County Fairgrounds. The Fairgrounds allows for supporting facilities, enhanced security and expanded parking. We are proud that our free 4th of July celebration has been a safe family-oriented event each year and has brought much pride and inspiration to our citizens and businesses.

We have attached our sponsor's levels information for you to review. Please do not hesitate to contact us with any questions. We are a nonprofit 501c3 organization and your sponsorship may be tax deductible. We look forward to your support and participation in another great Antioch 4th of July.

Yours in Service,

Joy Motts

President, Celebrate Antioch Foundation

