



Celebrate Antioch Foundation
PO Box 121 Antioch, CA 94509
ID #46-1820212
www.celebrateantioch.org

March 2, 2021

Dear Friends,

We at the Celebrate Antioch Foundation hope you are staying safe and well and that you, your businesses, friends and family are weathering these most extraordinary and difficult times. Last year, at this time, we were preparing for a full year of celebrations for our Antioch community that included our annual events such as the May Art and Wine Walk, our September Peddlers Faire, our Fall BBQ Cook Off and Beer Crawl, our Christmas Holiday Parade and of course, our signature event, our 4th of July Fireworks and celebration. As we all know, COVID-19 had other plans and we were unable to hold any of our events in 2020. Although we are not out of the woods yet on the pandemic, we hope you see, as we do, that there is light at the end of the tunnel, and we can carefully plan for events for 2021. We also know that all planning must take into consideration enhanced Covid-19 safety measures and protocols for all events so when the County health Department allows us to open for events, we will be able to move forward expeditiously.

Our all-volunteer foundation believes that as vaccine distribution continues to expand and are looking at most of the adult population to be vaccinated by May 2021 that our community and families are now more than ever, in need of reasons to celebrate. Bringing vibrancy and celebration to our community has been our mission for over 10 years and we are committed to continuing this legacy.

Our fundraising this year and our request to you for sponsorship and support is specifically for our 2021 4th of July Fireworks celebration. We are ecstatic to be bringing our annual 4th of July Fireworks back to downtown Antioch with what we believe is one of the best pyrotechnics shows in the Bay Area. And with the City of Antioch's upcoming 150th (Sesquicentennial) anniversary on July 4th, 2022, we cannot think of a better way to kick off a year of celebration for one of the oldest cities in California. We hope to include in this year's 4th of July celebration our annual parade, live music, and a huge car show, depending on COVID-19 restrictions. Although restrictions may not allow us to include all of these usual amenities of our celebration, we are confident that restrictions, if any, will still allow for a socially distanced Fireworks show over the river that can be enjoyed by our Antioch families and east county residents.

Costs for our Fireworks Spectacular will be close to \$60,000. Although we have a reserve in our Foundation, we will not be able to bring this celebration to our community without support. We are immensely proud of our 10-year history in bringing safe and family friendly celebrations to our residents and families. We know that these types of events promote a healthy quality of life, economic vibrancy and community pride. We hope you will join with us by donating for our 4th of July celebration as we look to recover, rebuild and celebrate our great community.

We have attached our sponsor's levels information for you to review. Please do not hesitate to contact us with any questions. We are a nonprofit 501c3 organization and your sponsorship may be tax deductible. We look forward to your support and participation in another great Antioch 4th of July.

Yours in Service,
Joy Motts
President, Celebrate Antioch Foundation

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